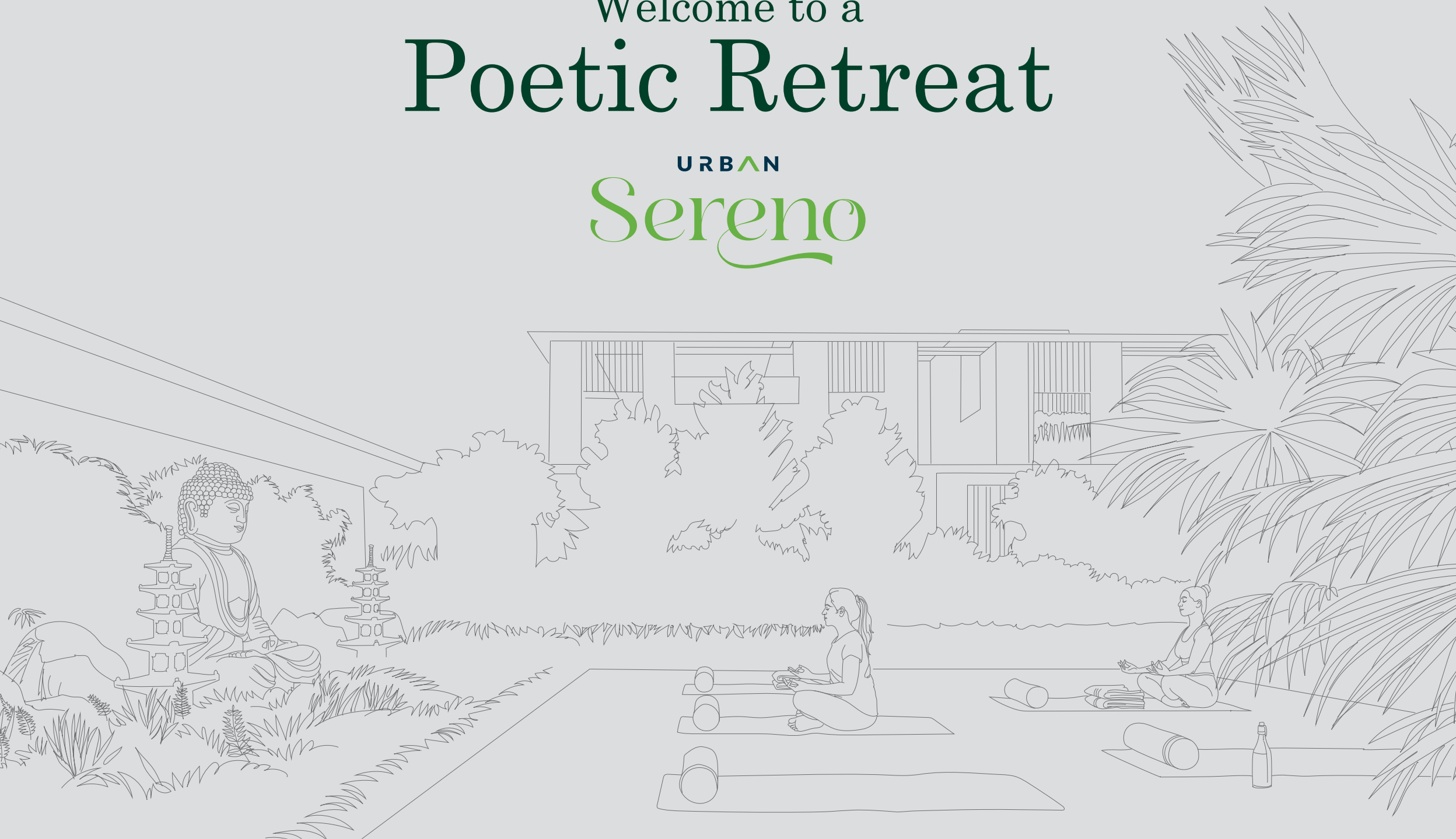




URBAN
Sereno

Welcome to a
Poetic Retreat

URBAN
Sereno





A

picture painted in colours of serenity, a masterpiece stroked with love and longing. When open vistas merge with the sky and your day in tranquillity serenades by. It's more than a home; it's a home that whispers promises of joy, peace, and serenity; it's a place where life's worries melt away and the beauty of nature unfolds before your eyes - it's your urban retreat.

02
Towers

Lofty
Balconies

60%
Green Space

Homes for Grace



Artistic Impression

D

iscover a world of elegance, sophistication, and tranquility within the walls of Urban Sereno. Homes that make you cozy and your soul a wonderer.

In the shadows of the Majestic Hills, tucked away from the bustle and ready to heal, we find a haven of wellbeing and happiness. Where time slows its relentless race, and nature's beauty takes its place, there lies a home is Sereno's grace. A place where the mind can wander and the soul can rest. A place to recharge and reconnect with the natural world. A place to call your own.



Pure & Healthy Living

U

rban Sereno is designed to nurture your well-being. Embrace a healthy lifestyle with our lush green spaces, wellness initiatives, and open areas for relaxation. Breathe in clean, fresh air as you experience the benefits of serene living.

Take a break from the hustle and bustle of the city and experience a sense of peace and tranquility at Urban Sereno.





Artistic impression



Sculpt Your Success Story



Artistic impression

May the Best
Player Win





Artistic impression

Where Winning Spirit
Takes Flight



Artistic impression

Where Every
Play is Epic





Artistic impression



Serve. Smash. Score.



Slide, Glide & Just Vibe with
Childhood Days



Artistic impression



Refresh. Relax. Repeat.

SITE PLAN



LEGEND

- 1. Entrance/Exit • 2. ICT Room • 3. Open Parking • 4. Ramp
- 5. Panel Room • 6. DG/Substation • 7. Drive Way • 8. Ambulance Parking
- 9. Fire Tender Vehicle Parking

TERRACE PLAN

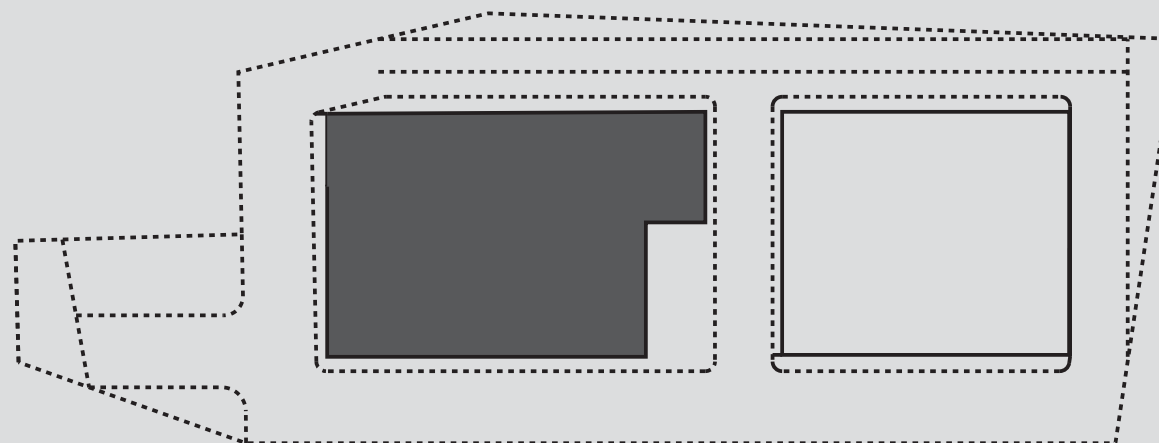


LEGEND

1. Barbeque Sitting • 2. Outdoor Gym • 3. Star Gazing • 4. Yoga Deck
5. Kid's Play Area • 6. Outdoor Sitting Area • 7. Zen Garden

TOWER LAYOUT FLOOR PLANS

TOWER 1



KEY PLAN

TOWER 1

TOWER 01	TYPE OF UNITS	CARPET AREA	BALCONY	BUA	SBUA
FLAT-A	2BHK	893	132	1191	1751
FLAT-B	2BHK	975	72	1274	1873
FLAT-C	2BHK	862	137	1150	1691
FLAT-D	2BHK	896	137	1170	1720
FLAT-E	2BHK	975	72	1274	1873
FLAT-F	2BHK	893	132	1191	1751

*All units mentioned here are in 'Sq. ft.'

PLEASE NOTE:

CARPET AREA means the net usable floor area of an apartment, excluding the area covered by the external walls, areas under services shafts, exclusive balcony or verandah area and exclusive open terrace area, but includes the area covered by the internal partition walls of the apartment.

BUILT-UP-AREA here means the sum of carpet area together with exclusive balcony or verandah area and exclusive open terrace area, and includes the external walls, in case there being a common wall between two apartments, then it includes 50% of the thickness of such wall.

SUPER- BUILT-UP-AREA term has no commercial bearing. However, before applicability of Real Estate Regulation Act (RERA), apartments were generally sold on Super-Built-Up-Area basis. It is now very difficult for the allottees to compare between the unit sold on carpet Area basis and unit sold on Super-Built-Up-Area basis. Therefore, for the purpose of making it comparable with the properties sold prior to applicability of RERA, Super-Built-Up-Area of the apartment is provided. Total Consideration value of the apartment is dependent on carpet area as per RERA.

FLAT-B

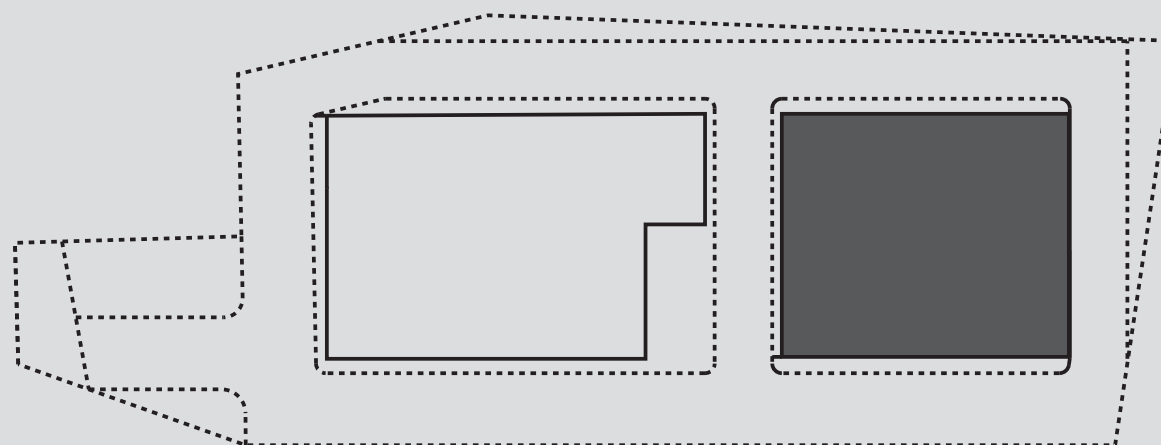
FLAT-A

FLAT-C



TOWER LAYOUT FLOOR PLANS

TOWER 2



KEY PLAN

TOWER 2

TOWER 02	TYPE OF UNITS	CARPET AREA	BALCONY	BUA	SBUA
FLAT-A	3BHK	1405	131	1728	2541
FLAT-B	3BHK	1229	131	1580	2322
FLAT-C	3BHK	1313	131	1666	2448
FLAT-D	3BHK	1385	131	1730	2543

*All units mentioned here are in 'Sq. ft.'

PLEASE NOTE:

CARPET AREA means the net usable floor area of an apartment, excluding the area covered by the external walls, areas under services shafts, exclusive balcony or verandah area and exclusive open terrace area, but includes the area covered by the internal partition walls of the apartment.

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FLAT-A

FLAT-B



FLAT-D

FLAT-C



ISOMETRIC VIEW



TOWER 1

TOWER 01	TYPE OF UNITS	CARPET AREA	BALCONY	BUA	SBUA
FLAT-A	2BHK	893	132	1191	1751

*All units mentioned here are in 'Sq. ft.'

ISOMETRIC VIEW

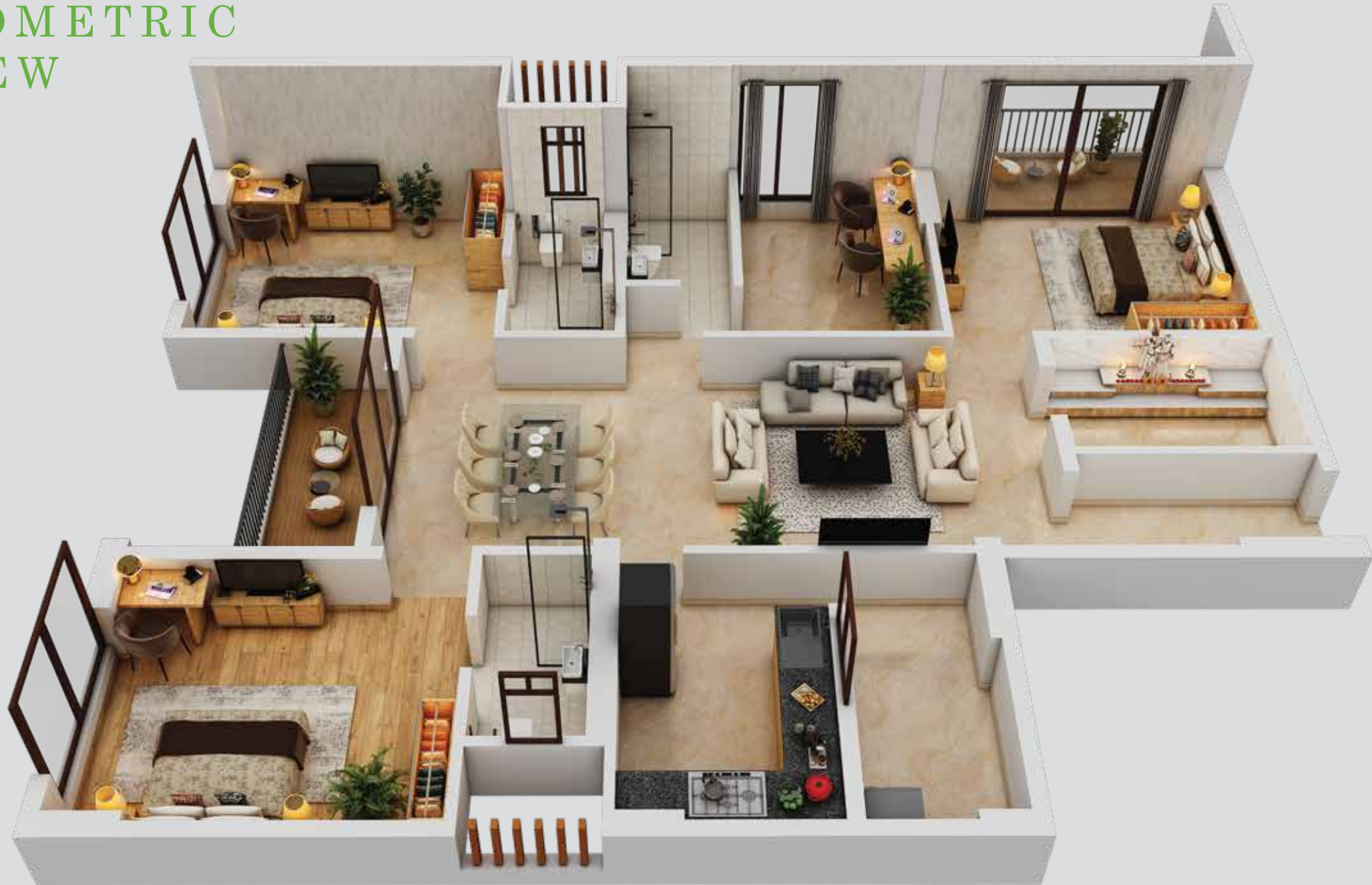


TOWER 1

TOWER 01	TYPE OF UNITS	CARPET AREA	BALCONY	BUA	SBUA
FLAT-B	2BHK	975	72	1274	1873

*All units mentioned here are in 'Sq. ft.'

ISOMETRIC VIEW



TOWER 2

TOWER 02	TYPE OF UNITS	CARPET AREA	BALCONY	BUA	SBUA
FLAT-A	3BHK	1405	131	1728	2541

*All units mentioned here are in 'Sq. ft.'

ISOMETRIC VIEW



TOWER 2

TOWER 02	TYPE OF UNITS	CARPET AREA	BALCONY	BUA	SBUA
FLAT-C	3BHK	1313	131	1666	2448

*All units mentioned here are in 'Sq. ft.'



The Opulent Indoors Living

O
ur thoughtfully designed apartments offer
spacious living areas, breathtaking views, and
the highest quality finishes.



Artistic impression

For a
King Size Life





Artistic impression

Live. Love. Laugh.





Location Map



Distance between you and nature.

Community & Convenience: Information about the neighborhood

Birla Global University	05 Min Drive	SUM Hospital	10 Min Drive
Nalco Research & Technology Centre	05 Min Drive	DAV Public School (Kalinga Nagar)	10 Min Drive
IIT (International Institute of Information Technology)	05 Min Drive	IGKC Multispecialty Hospital	10 Min Drive
IMI (International Management Institute)	05 Min Drive	SOA University	15 Min Drive

Experience the convenience of city living with easy access to essential services and local businesses.

Map not to scale. Approximate Distance.



Scan for site location



About Creator

Urban Developers and Builders, Bhubaneswar, isn't just a name; it's a promise of unparalleled living experiences. We are the architects of dreams, crafting homes that go beyond bricks and mortar. With an unwavering commitment to quality, innovation, and sustainability, we have redefined the real estate landscape in Bhubaneswar. Our projects aren't just buildings; they are vibrant communities where every corner is designed to inspire and elevate your lifestyle. We understand that a home isn't just a place; it's a reflection of your aspirations, and we take pride in turning your dreams into reality. At Urban Developers and Builders, we don't just build homes; we build futures, one impeccable foundation at a time.

Welcome to a world where luxury, aesthetics, and functionality converge seamlessly, making every day an experience to cherish.

URBAN
Sereno



Artistic impression

YOUR SERENE LIFESTYLE AWAITS

Elevate your lifestyle
with Urban Sereno.

Discover the tranquility
of pure and healthy living
in the heart of the city.
Your serene lifestyle begins here.

URBAN Sereno

SITE OFFICE

PLOT NO 260/981, PLOT NO 261/1152 ,
MOUZA :NUAGAON 51,
PS: CHANDAKA, BHUBANESWAR

CORPORATE OFFICE

Plot No. E/12, SRB Tower,
7th Floor, Infocity, Patia,
Bhubaneshwar- 751024

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ORERA No.:

RP/19/2023/01078
www.rera.odisha.gov.in

Our team is ready to answer your questions and help you embark on your journey to a serene lifestyle.

Contact us today and let Urban Sereno redefine your urban living experience.

TOLL FREE NO.

1800-890-3090

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A project of:



A joint venture of:



Our Architects:



MEP Consultant:



PM Consultant:



Legal Partner:

